

FOR IMMEDIATE RELEASE

<u>CONTACT:</u> Jeffrey Hecht Director of Public Affairs (602) 703-9901 jhecht@ellmanco.com

FIVE NATIONAL RETAILERS LAND AT WESTGATE CITY CENTER

GLENDALE, ARIZONA, Wednesday, September 5, 2007 – The Ellman Companies, the developers of the Westgate City Center in Glendale, Arizona, announced today the addition of five new nationally recognized retail tenants that will open stores at Westgate. These five tenants will begin permitting and construction activities immediately, and each is expected to open during the calendar year 2007.

PUMA[®]

The PUMA Westgate City Center Store represents the first PUMA concept store in Arizona and will feature PUMA's new retail design concept launched late last year. PUMA opened their first retail store in 1999 on Santa Monica's 3rd Street Promenade and today has close to 50 retail concept stores across the country in some of today's most sought after shopping areas such as the the San Diego Gaslamp Quarter, the Las Vegas Fashion Show Mall, New York's Union Square, Boston's Newbury Street, San Francisco's Market Street and Austin's Domain Center.

PUMA fuses the influences of sport, fashion and lifestyle to create a diverse range of footwear, apparel and accessories and uniquely creates special sportlifestyle projects and collaborations such as Mongolian Shoe BBQ, the brand's shoe customization program, the PUMA Bike, an 8-Speed foldable bike and the PUMA/Evisu Denim collection.

For more information about PUMA, visit <u>www.puma.com</u> or contact Kristina Fields at <u>Kristina.fields@puma.com</u>.

- continued on next page -

THE BODY SHOP

The Body Shop International is a global manufacturer and retailer of naturally inspired, ethically produced beauty and cosmetics products. Featured items include body, bath, hair, and skin care products, as well as make-up, fragrances, and home products. Founded in the UK in 1976 by Dame Anita Roddick, there are now over 2,100 stores in 55 countries, with a range of over 1,200 products, all animal cruelty free, and many with fairly traded natural ingredients. For more information, please visit <u>www.thebodyshop.com</u>. *Opens Saturday, September 8, 2007.*

QUIKSILVER

Quiksilver designs, produces and distributes clothing, accessories and related products for young-minded people and develops brands that represent a casual lifestyle-driven from a board riding heritage. Quiksilver's authenticity is evident in its innovative products, events and retail environments across the globe. Quiksilver's products are sold throughout the world, primarily in surf shops, skate shops and other specialty stores that provide authentic retail experience for our customers. For more information, please visit <u>www.quiksilver.com</u>.

FOSSIL

Fossil is a design, development, marketing and distribution company that specializes in consumer products predicated on fashion and value. The Company's principal offerings include an extensive line of fashion watches sold under the Company's proprietary and licensed brands. The Company also offers complementary lines of small leather goods, belts, handbags, sunglasses, jewelry and apparel. The Company's products are sold in department stores and specialty retail stores in over 90 countries around the world, in addition to the Company's e-commerce website at <u>www.fossil.com</u>. *Now open*.

SKECHERS

Opening their third Valley location, SKECHERS USA, Inc., an award-winning global leader in the lifestyle footwear industry, designs, develops and markets lifestyle footwear that appeals to trend-savvy men, women and children. A billion dollar company, SKECHERS' success stems from its high-quality, varied product offering, diversified domestic and international distribution channels, and cutting-edge print and television advertising. For more information, please visit www.skechers.com.

"With the addition of these five nationally recognized tenants, Westgate continues to emerge as the pre-eminent retail, lifestyle, and entertainment destination in the Valley," said Steve Ellman, Chairman and CEO of The Ellman Companies. "We are pleased to bring PUMA, The Body Shop, Quiksilver, Skechers, and Fossil to Westgate, creating a diverse range of storefronts that will truly create a new and vibrant urban center for the West Valley."

For more information on Westgate City Center, please visit <u>www.westgateaz.com</u>.

- 2 -